GRAPHIC DESIGN
WEB DESIGN
DIGITAL ARTIST
PHOTOGRAPHER
VEHICLE WRAP DESIGNER/INSTALLER
OVERALL MARKETING SPECIALIST

JAMES CONNELL

WEB & GRAPHIC DESIGNER

JAMES CONNELL
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OVERVIEW

- Organized and deadline oriented team player passionate in helping businesses grow through the production of visually compelling graphic, and a comprehensive branding campaign.

- Comfortable working as a team player to produce unique and eye catching design that sell the brand with confidence and maximum impact.

- Extensive experience designing marketing collateral for companies of all sizes in a multitude of varying markets.

EXPERIENCE

Red Bug Tees - Apollo Beach, FL - RedBugTees.com
SENIOR GRAPHIC/WEB DESIGNER - 2015-Present
At my current position I wear many hats. I'm in charge of 10 websites and marketing campaigns for various industrys.
A typical day involves designing marketing material, scheduling e-mail campaigns, and social media post ass well as monitoring search engine rankings.

LTD Company - Bedford, NH - LTDspark.com
LEAD GRAPHIC/WEB DESIGNER - 2014-2016
Designed branding and marketing collateral such as logos, business cards, brochures, responsive websites, e-mail newsletters, as well as signs and vehicle graphics for well established, med-large size businesses throughout New Hampshire.

Advantage Signs/NHWraps - Concord, NH - AdvantageSigns.net | NHWraps.com
LEAD GRAPHIC/WEB DESIGNER AS WELL AS SIGN DESIGNER AND INSTALLER - 2008-2014
Designed, printed, laminated and installed vehicle graphics, wall graphics and signs for a sign shop with over 25 years experience in the trade. Sales and quoting was also a large part of my job.

Lachance Design - Lowell, MA - LachanceCom.com
SENIOR GRAPHIC/WEB DESIGNER - 2004-08
Worked in a fast paced environment creating marketing collateral and a multitude of websites for clients from many different industries. Created catalogs, posters, brochures, business cards and websites to increase brand recognition.

Sun Microsystems - Chelmsford, MA - Oracle.com
UI WEB CONTENT ENGINEER - 1999-2002
Efficiently maintained a multi-page, content rich, e-commerce website.
Developed training material on the latest software trends and techniques for co-worker continuing education.

EDUCATION

Middlesex Community College - Associates in Graphic Design - 2005
Boston University - Web Design Certificate Program - 1999

SOFTWARE SKILLS

- **Ps** PHOTOSHOP
- **Ai** ILLUSTRATOR
- **Dw** DREAMWEAVER
- **Fl** FLASH
- **Id** INDESIGN
- **<>** HTML & CSS

A LITTLE ABOUT MYSELF...

I am a highly motivated, organized, team player that adapts quickly to all environments. I enjoy teaching just as much as I enjoy learning & designing. I believe consistency is king and usability is a requirement.

EXTRACURRICULAR ACTIVITIES: FAMILY, PHOTOGRAPHY, READING, HIKING, CAMPING, MOUNTAIN BIKING